



# Beauty call

Hang up your hang-ups and say hello to the most radiant bridal looks around. Make-up artist Laetitia Rix shows you how

## What look are you?



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### The golden goddess

Tousled, beachy waves, chiselled cheekbones and glowing skin – we bet you're dreaming of a relaxed and refined wedding complete with gorgeous coastal views, delicious cocktails and flowing dresses. This look is for you if your life is one long summer.

### Get the look

#### ALL ABOUT THE BASE

I used Laura Mercier Golden Beige foundation to help me achieve that highly sought-after bridal glow. The cheeks were then contoured with a bronzer and a pop of Shu Uemura pink in 332 gave the model a rosy glow.

#### EYE LOVE IT

The model's romantic eyes were created using a soft, shimmering peach shade was used over the lid and a honey tone was then swept across the socket line to enhance the eyes, while I used a cool taupe in the outer corners and under the lower lashes to add definition. Shu Uemura 851 and 863 and 843 are great shades, while the Laura Mercier Black Ebony eyeliner is any make-up artist's must-have, slicked above the upper lashes – and don't forget the mascara for extra impact.

#### LIP SERVICE

I defined the lips with MAC's nude beige liner in Spiced Rum and then Clarins Joli Rouge soft blue-toned pink lipstick was applied to complete this feminine look.

### The uptown girl

You work hard and play harder, balancing your work, friends, partner and beauty regime in the palm of your perfectly manicured hands. Your busy life means your make-up has to work hard too, but you can effortlessly transform yourself from daytime chic to night-time glamazon with one simple flick of eyeliner.

### Get the look

#### ALL ABOUT THE BASE

I used another Laura Mercier foundation here, but this time in Sunny Beige to complement the model's colouring. It's also a great shade to take you from day to evening without looking too 'done.' A combination of bronzer and Shu Uemura Blush Pink in 32 is the secret to achieving a polished appearance.

#### EYE LOVE IT

I used a nude-pink base on the lid to create the model's natural look, layered with a shimmer shade to create a delicate sheen. I like Laura Mercier Vanilla Nuts, Caramel and Twilight Grey for this look. Again, a soft honey shade was used in the socket line, which always flatters blue and green eyes. A smoky purple-grey was used in the outer corners and under the lower lashes in definition. Black eyeliner above the upper lashes and mascara complete the look.

#### LIP SERVICE

A soft brown-pink shade on the cheeks gave a healthy look with the addition of a bronzer to contour. Lips were outlined with nude-beige liner, filled in with a nude pink tone and a slick of lipgloss – Clarins Colour Quench in 04 is a great example.



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### *The bombshell*

It's safe to say you're a natural beauty, but you still arm yourself with a few essential and empowering items of make-up. Anyone that knows will understand that you're never seen without your vampish-red lips, perfectly accessorising your Louboutins of course! For you, every day is iconic.

### *Get the look*

#### ALL ABOUT THE BASE

I used the same base as in the Golden Goddess look. – Laura Mercier Golden Beige foundation and a touch of of Shu Uemura pink in 332 on the cheeks for a gorgeous glow.

#### EYE LOVE IT

I swept a cool taupe brown over the lid area and blending it up and into the socket line. A shimmering cream was then swept across the brown bone to help open up the eyes.

#### LIP SERVICE

I think a dramatic slick of red is a must for this movie star look and applied for a glamorous starlet look – Clarins Joli Rouge in 734 is perfect for this.

### *The sophisticated muse*

Pretty, polished perfection is how friends would describe your make-up look – you never leave the house with a hair out of place. You have all of Naomi Campbell's sass with Lauren Bacall's innate sense of style, and you take your entire regime very seriously, never settling for anything less than the best.

### *Get the look*

#### ALL ABOUT THE BASE

I achieved the flawless appearance of the model's skin was created using Becca's Luminous Skin foundation in olive. The radiant look was completed with a tap of bronzer over the face using Shu Uemura bronzer in 75 and Youngblood's Mineral Blush in sherbet.

#### EYE LOVE IT

The classic doe-eyed look was achieved using a combination of Shu Uemura eyeshadows in 856, 852 and 854 swept across the lid to really make them 'pop'.

#### LIP SERVICE

I lined the model's lips with Shu Uemura lip liner in 350 to help define the colour and help it last, before finishing the look with Clarins Joli Rouge Brilliant – Perfect Shine Sheer lipstick for a natural look.



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